



Hello and Welcome

For 2023 we have created an opportunity for our Corporate Community to Promote their brand with an exclusive 12 Month Sponsorship Package.

We are limiting the sale of these packages to only 5, consisting of the following.

All Packages

Naming rights to one in-house tournament – This will include your logo on the Artwork to promote the event, which will appear on our website, Email Marketing and our Facebook Page. You will be invited to the Tournament to represent your Business and participate in handing over the prizes to the winners. You will also be offered the opportunity to speak at the Winners Presentation.

PLUS the following will be present for the entire 2023 Calendar Year.

Platinum \$5000

Naming Rights to the Cairns CUP Tournament

6 lane sweep signs – Right in the view of our customers

Scoring screen advertising on 20 screens – Seen hundreds of times per day

200 FREE tenpin bowling games – To use anyway you see fit. Promotions, Staff Rewards, Giveaways.

Social media advertising – Regular thank you posts for being a part of the 10 Pin Bowling Community with Go Bowling Cairns.

Gold \$2500

6 lane sweep signs – Right in the view of our customers

Scoring screen advertising on 20 screens – Seen hundreds of times per day

100 FREE tenpin bowling games – To use anyway you see fit. Promotions, Staff Rewards, Giveaways.

Social media advertising – Regular thank you posts for being a part of the 10 Pin Bowling Community with Go Bowling Cairns.

Silver \$1500

4 lane sweep signs – Right in the view of our customers

Scoring screen advertising on 20 screens – Seen hundreds of times per day

50 FREE tenpin bowling games – To use anyway you see fit. Promotions, Staff Rewards, Giveaways.

Social media advertising – Regular thank you posts for being a part of the 10 Pin Bowling Community with Go Bowling Cairns.

Bronze \$1000

2 lane sweep signs – Right in the view of our customers

Scoring screen advertising on 20 screens – Seen hundreds of times per day

30 FREE tenpin bowling games – To use anyway you see fit. Promotions, Staff Rewards, Giveaways.

Social media advertising – Regular thank you posts for being a part of the 10 Pin Bowling Community with Go Bowling Cairns.

These Packages are priced to fit any marketing budget starting at \$1000 plus gst for the 2023 Year.

We believe that they offer exceptional value.

As mentioned before, we have only 5 of these packages, you are welcome to choose the package that best suits your business and budget.

We believe that they will be sold very quickly.

If you would like to book a Sponsorship Package with us, please fill out the form on our website or contact myself at jonathon@gobowlingcairns.com.au

Thank you for your time, I hope to talk with you soon

Sincerely

Jonathon Packham

Marketing and Promotion

Go Bowling Cairns